

Your Training. IIBA Endorsement. Global Impact.



Ready to meet the growing demand for business analysis professionals? With business analysis jobs expected to grow 11% from 2023 to 2033*, now is the perfect time to equip your learners with the skills today's organizations need through IIBA's Training Partner Program.

Why Partner With IIBA?

- Global recognition and credibility: Showcase IIBA's trusted endorsement and stand out to business analysis professionals worldwide
- Exclusive resources and benefits: Leverage IIBA's full suite of intellectual property, offer pre-approved Professional Development (PD) hours, and enjoy exclusive discounts to enhance your training portfolio
- Community and connections: Build your reputation as a trusted partner in the global business analysis community while engaging with local chapters and international networks

"Being an IIBA Training Partner has helped us tremendously in establishing ourselves as a business analysis training provider worldwide. Access to IIBA resources has enabled us to develop a variety of courses for our learners and supported us in marketing these courses effectively."

LN Mishra, Co-Founder and COO, Adaptive US Inc.

Become an IIBA Training Partner and deliver globally recognized business analysis training. Get started at trainingpartner@iiba.org.

*Source: US Department of Labor

Partner Benefits

			
License to IIBA Intellectual Property	Build and deliver courses across all certification streams using IIBA's standards	✓	✓
Course Endorsements	Have your business analysis courses officially endorsed, qualifying for IIBA Professional Development (PD) hours	7	Unlimited
Pre-Approved Continuing Development Unit (CDU) Hours	Business analysis courses and webinars automatically qualify for CDU credit—no additional review required	✓	✓
Courseware Resources	Access tools and resources to support the delivery of exam prep courses across all certification streams	✓	✓
Community Visibility	Gain visibility in the business analysis community through the Endorsed Education and Training Directory, as well as the Training Partner Directory	✓	✓
IIBA Logos and Branding	Use IIBA logos and trademarks to promote endorsement	✓	✓
Staff Memberships	Complimentary IIBA memberships to support staff development and engagement	3	5
Bulk Purchase Discounts	Enjoy 10% off when you bundle at least five memberships and five exams	✓	—
Partnership Advantage Pricing	Enjoy exclusive Partnership Advantage rates on membership and exam bundles, so you can offer complete, cost-effective pathways to certification		✓
Enhanced Visibility	Elevate your visibility with a premium partner webpage, exam prep calendar, and branded recognition		✓
Instructor Certification Credits	Two free exam credits for instructors or staff members AAC, CBDA, CCA, CPOA, ECBA = 1 credit CBAP, CCBA = 2 credits		✓
Community Contribution	Showcase your expertise through blogs, webinars, and podcasts while elevating your profile in the global business analysis community		✓
Product Development Focus Group	Attend one product focus group per year and help shape the future of the business analysis profession		✓