

# Partner With IIBA to Shape the Future of Business Analysis



“Early in our journey, we established partnerships with IIBA to host events and grow partnerships. This drove engagement within the community and helped us to establish applied projects through research and practicums. The promotion of these initiatives helped us promote the needs of the industry to prospective learners.”

Tyler Krimmel, Program Coordinator and Professor, George Brown College

Through the IIBA Academic Partner Program, your institution can equip students with the skills, knowledge, and industry connections they need to succeed—bridging classroom learning with real-world business analysis practices.

## Why Partner With IIBA?

- Global recognition and credibility: Showcase IIBA's trusted endorsement and stand out to business analysis professionals worldwide
- Exclusive resources and benefits: Access IIBA's curriculum resources, a full suite of intellectual property, certification exam credits, and exclusive discounts to enrich your programs
- Community and connections: Build your reputation within the global business analysis community while engaging with local IIBA chapters and international networks

## Partner Benefits

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| <b>License to IIBA Intellectual Property</b> | Build and deliver courses across all certification streams using IIBA's standards  |
| <b>Course Endorsements</b>                   | Have your business analysis courses officially endorsed, qualifying for IIBA Professional Development (PD) hours                                       |
| <b>Courseware Resources</b>                  | Access tools and resources to support the delivery of exam prep courses across all certification streams   |
| <b>IIBA Logos and Branding</b>               | Use IIBA logos and trademarks to promote endorsement   |
| <b>Chapter Engagement</b>                    | Connect with local chapters and global networks to build strong partnerships and open valuable networking opportunities for your students              |
| <b>Staff Memberships</b>                     | Five complimentary IIBA memberships to support staff development and engagement  |
| <b>Partnership Advantage Pricing</b>         | Enjoy exclusive Partnership Advantage rate on student membership and exam bundles, so you can offer complete, cost-effective pathways to certification |
| <b>Raised Branding and Profile</b>           | Highlight your organization in the IIBA Endorsed Education and Training Directory and dedicated Academic Partner webpage                               |
| <b>Community Contribution</b>                | Showcase your expertise through blogs, webinars, podcasts, and case studies while elevating your profile in the global business analysis community     |
| <b>Instructor Certification Credits</b>      | Two free exam credits for instructors or staff members<br>AAC, CBDA, CCA, CPOA, ECBA = 1 credit CBAP, CCBA = 2 credits                                 |
| <b>Product Development Focus Group</b>       | Attend one product focus group per year and help shape the future of the business analysis profession  |

**Ready to join the global network of IIBA Academic Partners?  
Connect with a partner manager today at [academic@iiba.org](mailto:academic@iiba.org).**