

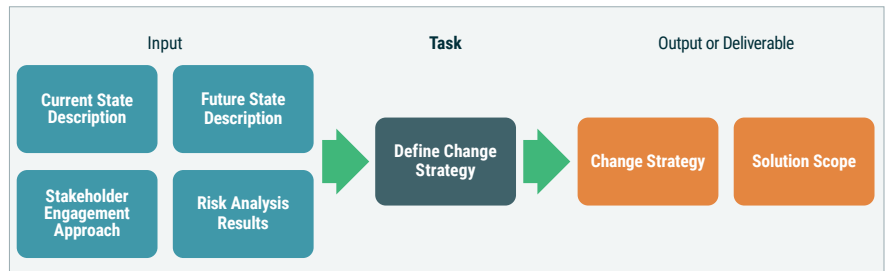
# Define Change Strategy

## Reference (Guidelines and Tools)

The following resources, if they exist, can be used to transform inputs into outputs:

- Business analysis approach
- Design options
- Solution recommendations

## Task Inputs and Outputs



## Purpose or Need

To develop and assess alternative approaches to the change and select the recommended approach.



## Value

An approach that will enable the enterprise to transform from current to future state and achieve the highest value.



## Solution

A defined approach that the organization will follow to guide change and a defined solution scope that will be achieved through the execution of the change strategy.



## Techniques

Frequently used techniques:

- [Business cases](#)
- [Business capability analysis](#)
- [Business model canvas](#)
- [Organizational modelling](#)
- [Scope modelling](#)

Refer to the [BABOK Guide](#) for the complete list of techniques.



## Stakeholder

Typically involves sponsors, subject matter experts, operational support, regulators, users, and any additional stakeholders identified.



## Description of Change

This task performs a gap analysis between the current and future state, assesses options for achieving the future state, and recommends the optimal approach, including any transition states. Various change strategies can be considered, ranging from small evolutionary changes that build on each other to large transformational changes that occur all at once.

## Consider...

A change strategy can be important for any initiative that involves a transition from a current implementation method to a desired future state. It is important in large-scale transformations as well as smaller, operationally driven improvements.

Example: Consider an enterprise transformation program where there is transitional change and changes to create the new operating model.

See [Strategy to Execution Framework – 2.8 Transition Strategy and 2.9 Change and Adoption Strategy](#).

Certifications: CCBA, CBAP – Refer to the [BABOK Guide](#) for study purposes

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