Manage Stakeholder Collaboration

Reference (Guidelines and Tools)

The following resources, if they exist, can be used to transform inputs into outputs:

- Business analysis approach
- · Business objectives
- Future state description
- · Recommended actions
- · Risk analysis results





Purpose or Need

To encourage stakeholders to work toward a common goal.



Value

Collaborative relationships help maintain the free flow of information when obstacles and setbacks occur and promote a shared effort to resolve problems and achieve desired outcomes.



Solution

Gained willingness from stakeholders to engage in business analysis activities.



Techniques

Frequently used techniques:

- Collaborative games
- Lessons learned
- Risk analysis and management
- Stakeholder list, map, or personas

Refer to the **BABOK Guide** for the complete list of techniques.



Stakeholder

All stakeholders who might be involved in collaboration during the change initiative.



Description of Change

This task involves working with stakeholders to engage them in the overall business analysis process and ensure the necessary outcomes can be delivered.

Consider...

Stakeholder collaboration is important for every initiative and critical in some contexts. Our responsibility lies in facilitating the involvement of subject matter experts (SMEs) who possess the necessary knowledge and experience to provide perspective in complex initiatives and contexts such as cybersecurity, artificial intelligence, and machine learning.

See Cybersecurity Learning Manual

Example: Consider building a new product and the importance of ensuring alignment across organizational strategy, from product vision to daily work plans.

See BABOK Guide – 11.4 The Business Architecture Perspective

Certifications: ECBA, CCBA, CBAP – Refer to the <u>BABOK Guide</u> for study purposes © 2025 International Institute of Business Analysis.

