

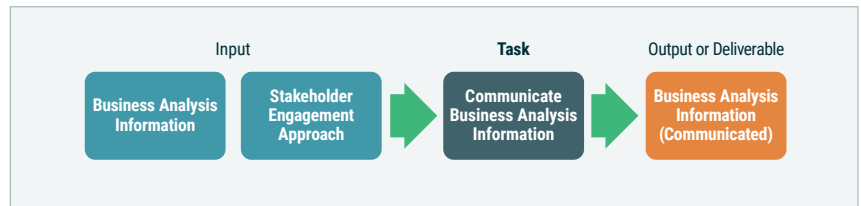
Communicate Business Analysis Information

Reference (Guidelines and Tools)

The following resources, if they exist, can be used to transform inputs into outputs:

- Business analysis approach
- Information management approach

Task Inputs and Outputs



Purpose or Need

To ensure stakeholders have a shared understanding of business analysis information.



Value

Communicate the appropriate information to stakeholders at the right time and in formats suitable to gain stakeholder agreement on moving forward.



Solution

Business analysis information that is properly communicated and understood by stakeholders.



Techniques

Frequently used techniques:

- [Interviews](#)
- [Reviews](#)
- [Workshops](#)

Refer to the [BABOK Guide](#) for the complete list of techniques.



Stakeholder

All stakeholders will need to be communicated with during the change initiative.



Description of Change

This task provides stakeholders with the information they need when they need it. The information is presented in a useful format, using the right terminology and concepts.

Consider...

Building shared understanding supports fast, effective delivery of value for any type of initiative.

Example: Consider the complexity of developing a new product or service and the people impacted across an organization, including representatives from product development, market research, strategy, marketing, sales, and customer support.

See [Guide to Product Ownership Analysis – 5.3 Engage the Whole Team](#)

Certifications: ECBA, CCBA, CBAP – Refer to the [BABOK Guide](#) for study purposes